



Best Workplaces for CommutersSM Employer E-Update *Monthly Highlights for Best Workplaces for CommutersSM Employers*

September 2003

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1. Promoting Your Company as One of the Best Workplaces for Commuters

As one of the Best Workplaces for Commuters employers, you are encouraged to promote your well-earned designation by using the Best Workplaces for Commuters logo (if part of a regional campaign) or referring to your company as one of the Best Workplaces for Commuters. Some examples include:

- *Use the logo on your web site* – The National Science Foundation placed the logo along side its benefits: <http://www.nsf.gov/oirm/hrm/jobs/salary.htm>;
- *Refer to your company as one of the Best Workplaces for Commuters on your web site or in a want ad* - Hyperion Solutions Corporation promotes its designation as a part of its business culture: <http://www.hyperion.com/company/careers>;
- *Place information or an article about your participation on your web site or intranet* – University of Arizona has a news article online: <http://uanews.org/cgi-bin/WebObjects/UANews.woa/wa/MainStoryDetails?ArticleID=7684>.

2. August Phone Forum Equips Employers with the Best Practices for Assessing Their Commuter Benefits Program

The August phone forum, “Effective Surveying - Best Practices for Assessing Your Commuter Benefits Program”, featured three great speakers. Phil Winters (Center for Urban Transportation Research) discussed the how-to's and tips on best practices for surveying. Brad Minnis (Juniper Networks, Inc.) and Sally Carlson-Bancroft (Best Buy, Inc.) discussed their companies' surveying experiences in creating, implementing, and assessing commuter benefits at their facilities. For a summary of the phone forum, please visit <http://www.bwc.gov/employ/ph-forumindex.htm>.

3. Tucson's List of Best Workplaces for CommutersSM Announced!

On August 19, Tucson's Best Workplaces for Commuters coalition released to the media the first, annual 2003 list of Best Workplaces for Commuters, highlighting 16 employers. For details about

the campaign, please visit: <http://www.bwc.gov/campaign/tucson.htm> , or for information about Tucson's outstanding media coverage, please visit <http://www.bwc.gov/campaign/tucmedia.htm>.

4. New Georgia Business District!

A new business district, the Town Center Area District in Marietta, Georgia, became a Best Workplaces for Commuters District this August. This district is run by "CobbRides" and provides vanpool subsidies and a shuttle service for 11,000 employees.

5. Best Workplaces for CommutersSM Welcomes 38 Employers in August – 137,853 additional employee commuters covered nationwide under our program!

Best Workplaces for Commuters now covers over 1.1 million employees across the nation and would like to recognize the following employers, who qualified in August:

- Arizona: University of Arizona
- California: Adobe Systems, Inc., Ariba, Inc., Bay Area Council, Ben C. Gerwick, Inc., California Department of Social Services, Cisco Systems, Inc., City & County of San Francisco, City Of Millbrae, City of Milpitas, City of San Carlos, CPI/Eimac, DES Architects & Engineers, Department of Justice Federal Bureau of Prisons Dublin, Franchise Tax Board, Globallinx Network, Hitachi Global Storage Technologies, Inc., Intel Corporation, Minerva Consulting, Placer County Transportation Planning Agency, RIDES for Bay Area Commuters, Rigel, Inc, Sacramento Housing and Redevelopment Agency, Sacramento Municipal Utility District, Sacramento Regional Transit District, San Mateo Medical Center, Sunesis Pharmaceuticals, University of California Santa Barbara, University of California San Francisco
- Colorado: University of Denver
- Connecticut: Proton Energy Systems, The Rideshare Company
- District of Columbia: Federal Communications Commission
- Georgia: Town Center Area District
- Michigan: University of Michigan
- North Carolina: Mecklenburg County
- New York: Washington Mutual Bank
- Texas: California Franchise Tax Board

If there is someone in your organization who you want us to include on our *Best Workplaces for Commuters E-Update* distribution list, please e-mail your request to bwc@epa.gov with "Add to *Best Workplaces for Commuters E-Update* " as the subject and the individual's e-mail address in the message text. If you would like to have your name removed from this list and have another person's name from your organization added to our distribution list, please send us an e-mail message to bwc@epa.gov with "Remove from *Best Workplaces for Commuters E-Update*" as the subject line. Please provide us with the e-mail address of the new contact person for your organization.